

placem^{ends}
LIGHTING SOLUTIONS

nordlux®



**CATÁLOGO
TAKE ME
ANYWHERE
2020/2021**



nordlux®

+

「
SAYS
WHO
」

At Says Who we are a team of dedicated furniture designers rooted in the traditions of Scandinavian design. With passion and curiosity, we challenge the expected and create great design for everyone. We handle the whole process, all the way from ideation and design through prototype and engineering to final product. Our goal is to deliver fantastic furniture.

Kasper Meldgaard and Nikolaj Duve founded the studio back in 2010. As friends, buddies, and partners in business, they established a company based on their shared desire to create. Their solid business understanding and a wide array of skills within design, construction, and engineering made them a great team from the start. Today, we are a team of ten dedicated furniture addicts rooted in the traditions of Scandinavian design. We are located in Egaa, north of the city of Aarhus. The harbor is at our doorstep, providing the studio with a down to earth atmosphere and a stunning sea view.

We are industrial designers with love for modern Scandinavian design. Simplicity and functionality are the core qualities of our iconic designs.

SPONGE

Our Sponge series is named after sponges in the forest, and designed for multiple uses for your outdoor and indoor area.

PE shade, ABS and painted metal body

Embossed Nordlux logo

Water resistant on/off button & charging port





Includes USB
charging cable



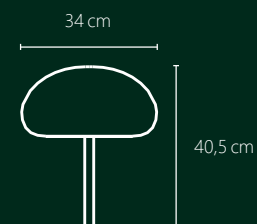
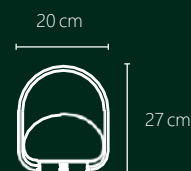
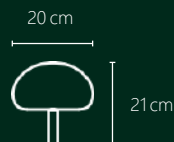
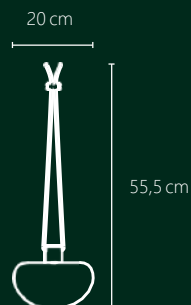
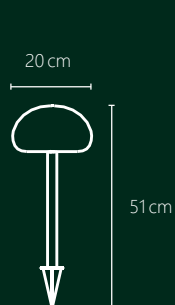
IP65
Waterresistant



Long life
battery included



2700
KELVIN



Info	Sponge spike 15 2018128003	Sponge pendant 20 2018013003	Sponge table 20 2018135003	Sponge to go 20 201814500	Sponge 34 table 2018165003	Sponge 34 Floor 2018154003
Material	Metal/PE/ABS	Metal/PE/ABS	Metal/PE/ABS	Metal/PE/ABS	Metal/PE/ABS	Metal/PE/ABS
Master box qty	3 pcs.	3 pcs.	3 pcs.	3 pcs.	3 pcs.	3 pcs.
Light source	Fixed LED 4,8W	Fixed LED 4,8W	Fixed LED 4,8W	Fixed LED 4,8W	Fixed LED 6,8W	Fixed LED 6,8W
Dimensions	Ø20 cm X H51 cm	Ø20 cm X H55,5 cm	Ø20 cm X H21 cm	Ø20 cm X H27 cm	Ø34 cm X H40,5 cm	Ø34 cm X H126 cm
RRP	64,95 €	59,95 €	59,95 €	49,95 €	84,95 €	99,95 €
EAN	5701581496880	5701581496781	5701581496989	5701581497085	5701581497788	5701581497184
Lifetime	30.000 hours	30.000 hours	30.000 hours	30.000 hours	30.000 hours	30.000 hours
Energy class	Energy class A+	Energy class A+	Energy class A+	Energy class A+	Energy class A+	Energy class A+

3-step Moodmaker™ with long life battery



3-step Moodmaker™ with long life battery



KETTLE

The very visible grip of the Kettle family invites you to bring it along.
Five different accessories can be easily mounted by a simple twist.

PE shade, ABS and painted metal body

Embossed Nordlux logo

Water resistant on/off button & charging port





Includes USB
charging cable



IP65
Waterresistant



Long life
battery included

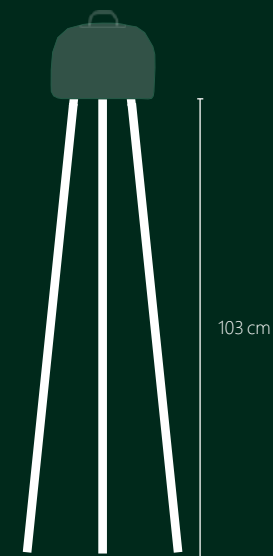
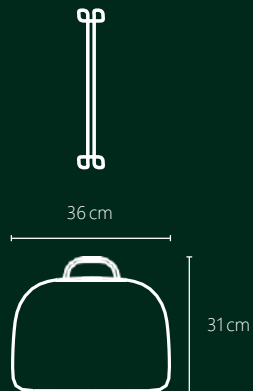
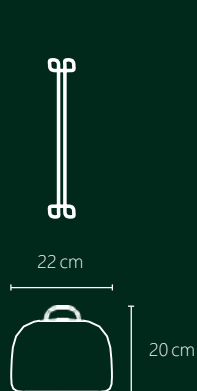



2700
KELVIN



nordlux®

AVAILABILITY – Medio March 2020



Info	Kettle 22 pendant 2018003003	Kettle 36 pendant 2018013003	Kettle Spike 2018028003	Kettle Tripod 31 2018035003	Kettle Tripod 31 2018035014 	Kettle Tripod 110 2018044003	Kettle Tripod 110 2018044014 
Material	PE	PE	PE/Metal	Metal	Wood	Metal	Wood
Master box qty	3 pcs.	3 pcs.	3 pcs.	3 pcs.	3 pcs.	3 pcs.	3 pcs.
Light source	Fixed LED 4,8W	Fixed LED 6,8W					
Dimensions	Ø22 cm X H20 cm Strap: L150cm	Ø36 cm X H31 cm Strap: L150cm	Hxx/52,2 cm	H34 cm	H34 cm	H103 cm	H103 cm
RRP	49,95 €	89,95 €	10,95 €	7,95 €	14,95 €	21,95 €	39,95 €
EAN	5701581495982	5701581496088	5701581496187	5701581496385	5701581496484	5701581496583	5701581496682
Lifetime	30.000 hours	30.000 hours					
Energy class	Energy class A+	Energy class A+					

3-step Moodmaker™
with long life battery



3-step Moodmaker™
with long life battery



Create your own with simple twist mounting accessories



WE SUPPORT YOUR ONLINE MARKETING

At Nordlux, we want to serve you with all the information and materials you need in the best possible way. Therefore, we have created various marketing packages with all relevant communication material, including everything from ERP-labels, images and videos to sales texts and exciting content for your social media channels. Download the packages and use it on all your channels – it will definitely make your marketing activities a lot easier.

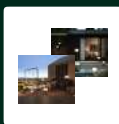
Marketing package available



Product photos



Detail photos



Ambience photos



Sales text in 7 languages



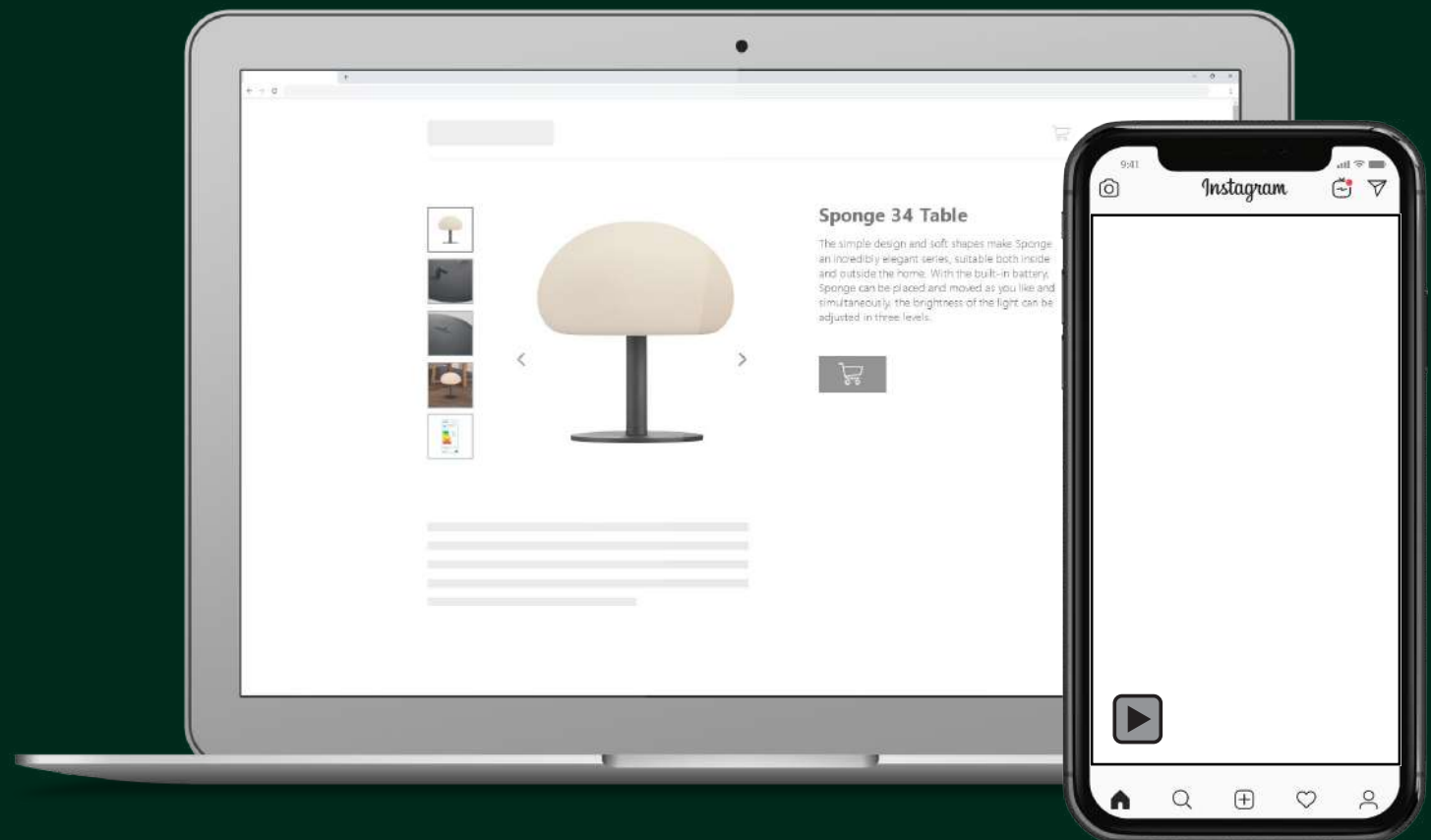
Facebook & Instagram content



Datasheets



Download package here



WE SUPPORT YOUR POINT-OF-SALE INSTORE

POS material is an effective tool for creating awareness and preferences among customers. In order to promote sales in the store and increase awareness of specific products or concepts, we offer you creative designs and solutions, including display solutions, signs, shelf dangles etc., which catch the customers' attention. We take care of the process from idea to finished production. The effect of great POS material is not to be mistaken - see here what we can offer you.



OFFER – KETTLE ½ PALLET



Number	Description	Pcs. pr. display	DB. Number	EAN Number
2018003003	Kettle 22 Pendant	24	2079681	5701581495982
2018028003	Kettle Spike	8	2079687	5701581496187
2018035003	Kettle Tripod 31 Metal	8	2079688	5701581496385
2018035014	Kettle Tripod 31 Oak	8	2079689	5701581496484

Price xx,xx

OFFER – KETTLE 1/2 PALLET



Number	Description	Pcs. pr. display	DB. Number	EAN Number
2018103003	Sponge Pendant	8	2079694	5701581496781
2018128003	Sponge Spike	8	2079696	5701581496880
2018135003	Sponge 20 Table	8	2079697	5701581496989
2018145003	Sponge To Go	9	2079699	5701581497085

Price xx,xx

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LIGHTING SOLUTIONS

nordlux®

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